

2024 June Dairy Month 4-H Poster Contest

Theme? “May the Dairy Be with You”

Who can participate? Every bona fide Virginia 4-H member

Age groups?

Junior: 9 to 11 years old as of September 30, 2024

Intermediate: 12 to 13 years old as of September 30, 2024

Senior: 14 to 19 years old as of September 30, 2024

Where? You may participate in your local community.

Why? To learn more about milk and milk products and their importance to human health.

How?

- Poster must be on **8 ½” x 11” white card stock**, not poster board. Other sizes are ineligible.
- Use slogan and stick to theme.
- Newspaper and film cartoon characters may not be used.
- Posters must contain only original, hand-drawn artwork done by the participant. Computer-generated artwork and text are not acceptable and will result in disqualification of the poster.
- Do not attach items thicker than the card stock to the poster.
- Get ideas from television, magazines, parents, and friends. Study pictures from your grocery store, dairy plant, dairy nutrition council, or milk cooperatives for additional ideas.
- Keep it simple and to the point.
- Display photocopies of your poster in prominent locations in your hometown during the month of June. For example: store windows, town library, school display, extension office.
- Complete a contest entry form and tape it to the back of your poster.

Scoring Guidelines

Originality attracts attention and holds interest	25%
General appearance - well-planned, designed, and constructed; neat; and easily read.....	25%
Conveys easily understood message	20%
Follows theme	15%
Accurate information	15%

Winners

The top three posters in each age category at the unit level may compete for state awards. Posters may be mailed to Dave Winston, Litton Reaves Hall, Room 2050, 175 West Campus Drive, Blacksburg, VA 24061. **Entries must be postmarked on or before June 7, 2024.** Use a large envelope and do not fold posters. Posters will be mailed back to unit offices after judging.

Prizes

- Unit Winners:** In each age group, first, second, and third place winners receive ribbons.
- State Winners:** First place in each age group - \$100 VISA gift card
Second place in each age group - \$75 VISA gift card
Third place in each age group - \$50 VISA gift card



Sponsored by Virginia Cooperative Extension and The Dairy Alliance.

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**June Dairy Month 4-H Poster Contest
Official Entry Form**

Instructions: Provide all of the information requested below. Cut at the dotted line and tape this part to the back of your poster. Do not staple. This form is required for all posters submitted for state judging. Posters submitted with incomplete information will not be judged.

Name _____

Mailing Address _____

City, State, Zip Code _____

Telephone Number _____

Email Address _____

Extension Unit (city or county) _____

Name of Extension Agent _____

Name of Teacher or 4-H Club _____

Date of Birth _____

Age Category - How old will you be on **September 30, 2024**? (Check one)

☐ Junior - 9 to 11 years old

☐ Intermediate - 12 to 13 years old

☐ Senior - 14 to 19 years old

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